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HONG KONG DESIGN PATENTED PRODUCT

HKDC
Hong Kong Baby Products Fair
香港嬰兒用品展

7-10/1/2019
Booth No. 3G-C20

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香港孕嬰童業協會

HONG KONG CHILDREN, BABIES,
MATERNITY INDUSTRIES ASSOCIATION

會員通訊 Newsletter

【2019年1月號】



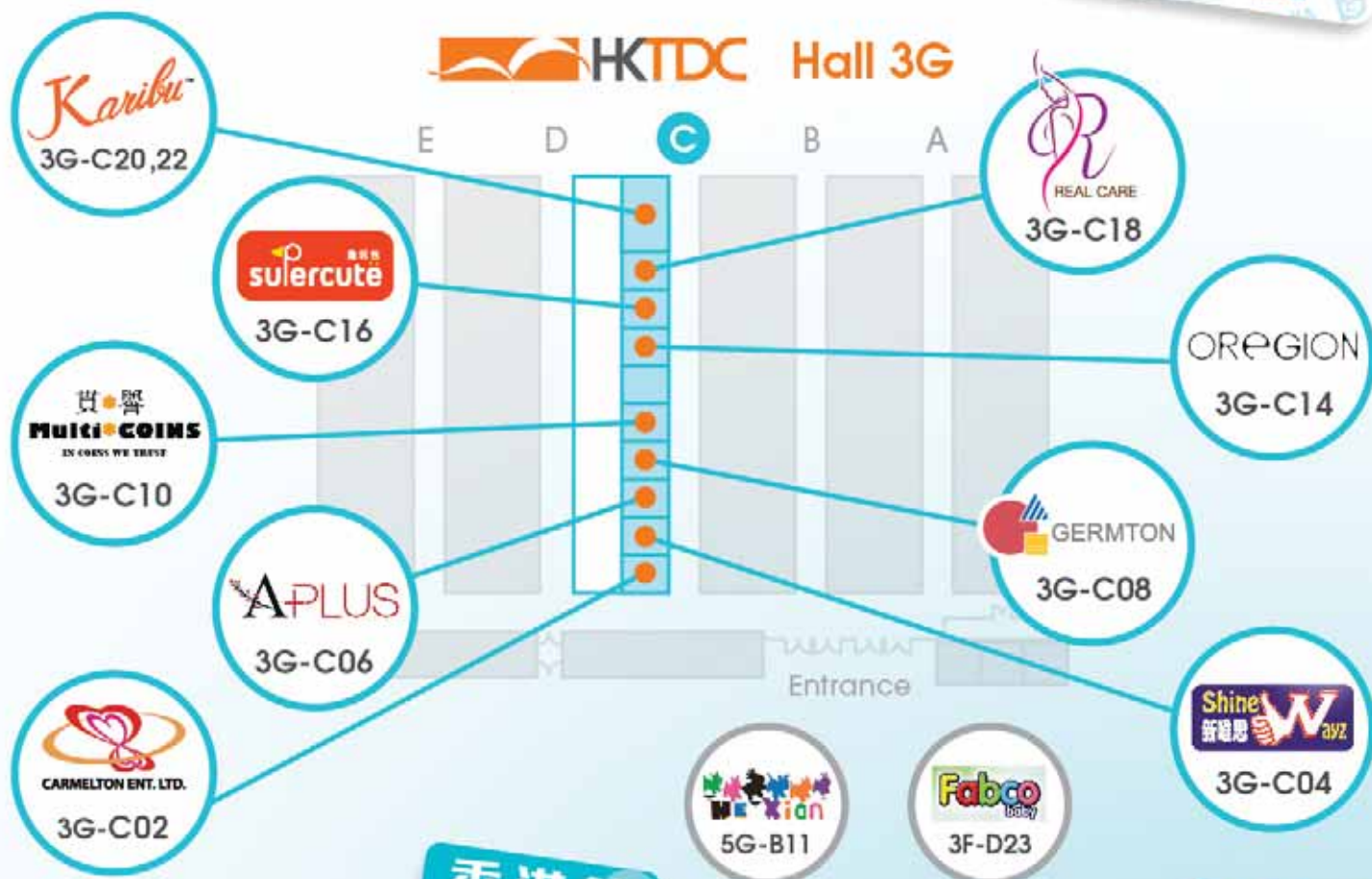
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孕嬰童業展覽會指南

HKCBMIA Trade Fair Guide

香港嬰兒用品展 - 1月7-10日
Hong Kong Baby Products Fair, 7-10 Jan

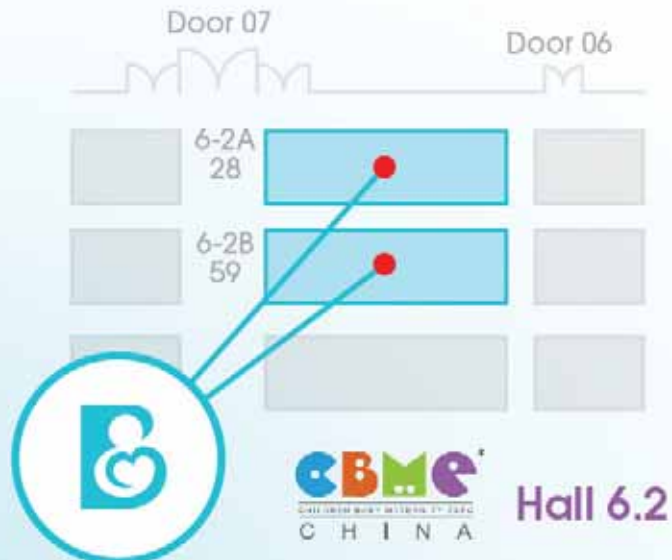


德國紐倫堡玩具展

Spielwarenmesse®, Toy Fair Nuremberg
1月30日-2月3日 30 Jan - 3 Feb

中國孕嬰童展、童裝展

CBME, China
7月24-26日 24-26 July



孕嬰童業活動 HKCBMIA Events

**熱烈
祝賀**

香港孕嬰童業協會正式成為亞太商工總會新一屆會員，為大中華地區開拓一個重要的窗口，聯繫以下27個國家商會，共二十七億人口開拓市場和製造商機

Congratulations! Hong Kong Children, Babies, Maternity Industries Association (HKCBMIA) has formally become a new member of CACCI and has opened an important window for the Greater China Region. It will contact the chambers of commerce of the following 27 countries to explore markets and create business opportunities for 2.7 billion people.

Confederation of Asia-Pacific Chambers of Commerce and Industry



CACCI是一個區域性非政府組織，主要由亞洲和太平洋的國家商會和工商業協會組成。它擁有來自27個國家或獨立經濟體的現有成員資格，跨越國界，將商人聯繫起來，促進整個亞太地區的經濟增長。CACCI是一個獲得聯合國咨商地位的非政府組織。

1965年2月15日至20日，來自亞洲各國的商會和其他貿易組織的代表齊聚馬尼拉參加亞洲商會會議，主題是“亞洲經濟合作進步”。

CACCI的主要成員包括： 澳大利西亞 (Australasia)

澳洲 (Australia):
Australian Chamber of Commerce and Industry
新西蘭 (New Zealand):
The New Zealand Chamber of Commerce and Industry
巴布亞新幾內亞 (Papua New Guinea):
Papua New Guinea Chamber of Commerce and Industry

東亞 (East Asia)

香港 (Hong Kong):
Kowloon Chamber of Commerce
日本 (Japan):
Japan Chamber of Commerce and Industry
韓國 (Korea):
The Korea Chamber of Commerce and Industry
蒙古 (Mongolia):
Mongolian National Chamber of Commerce and Industry
台灣 (Taiwan):
Chinese National Association of Industry and Commerce
Chinese International Economic Cooperation Association
俄羅斯 (Russia):
Chamber of Commerce and Industry of the Russian Federation

東南亞 (Southeast Asia)

文萊 (Brunei):
National Chamber of Commerce and Industry
汶萊達魯薩蘭
柬埔寨 (Cambodia):
Cambodia Chamber of Commerce

印度尼西亞 (Indonesia):
Indonesian Chamber of Commerce and Industry
馬來西亞 (Malaysia):
The National Chamber of Commerce and Industry of Malaysia
菲律賓 (Philippines):
Philippine Chamber of Commerce and Industry
新加坡 (Singapore):
Singapore Business Federation
越南 (Vietnam):
Vietnam Chamber of Commerce and Industry

南亞 (South Asia)

孟加拉國 (Bangladesh):
Federation of Bangladesh Chambers of Commerce & Industry
印度 (India):
Federation of Indian Chambers of Commerce and Industry
尼泊爾 (Nepal):
Federation of Nepalese Chambers of Commerce and Industry
巴基斯坦 (Pakistan):
Federation of Pakistan Chambers of Commerce and Industry
斯里蘭卡 (Sri Lanka):
The Ceylon Chamber of Commerce
Federation of Chambers of Commerce and Industry of Sri Lanka

中亞 (Central Asia)

阿塞拜疆 (Azerbaijan):
Republic of Azerbaijan Chamber of Commerce and Industry
格魯吉亞 (Georgia):
Georgian Chamber of Commerce and Industry
伊朗 (Iran):
Iran Chamber of Commerce, Industries and Mines
塔吉克斯坦 (Tajikistan):
Chamber of Commerce and Industry of the Republic of Tajikistan
土耳其 (Turkey):
Union of Chambers and Commodity Exchanges of Turkey
烏茲別克斯坦 (Uzbekistan):
Chamber of Commerce and Industry of the Republic of Uzbekistan

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孕嬰童業活動 HKCBMIA Events

第32屆亞太商工總會會議 伊斯坦堡 • 土耳其 - 11月23-25日
32nd CACCI Conference, Istanbul, Turkey, 23-25 Nov



本會李國明會長、林廣德副會長及楊耀輝會董帶領組團出席在土耳其伊斯坦堡的亞太商工總會年度會議，並會到遠考察伊斯坦堡市場和機會！隨後更獲 Mr.Jemal Inaishvili 亞太商工總會會長安排拜訪格魯吉亞，與當地政府官員及商界會面，以拓展當地市場

HKCBMIA chartered president Wilfred Li, vice president Eddie Lam and director Gary Yeung led a delegation to attend the CACCI Annual Meeting held in Istanbul, Turkey, and visited Istanbul market. After that, arranged by Mr. Jemal Inaishvili, Chairman of CACCI, the delegation met with the officials of the local government and the local business circles, aiming to expand the local market.



第32屆亞太商工總會會議 伊斯坦堡 • 土耳其 - 11月23-25日 32nd CACCI Conference, Istanbul, Turkey, 23-25 Nov



在大會舉行期間正直新任會長交替之時，首先我們多謝前任會長 Mr. Jemal Inaishvili 為亞太商工總會的付出和努力為所有會員和地區創造了更多商機！我們亦熱烈祝賀和支持新任會長 Mr. Samir Modi 的上任，希望來屆總會工作一齊順利！

香港孕嬰童業協會首次成為亞太商工總會會員，亦是我們第一次組團參加亞太商工總會的年度會議，我們增添了本會的會味和小禮品給我們前任和現任會長以作紀念，兩位會長非常熱情，馬上繫上本會的會味以示支持並提出到訪香港時再次相約交流！

會議期間我們接觸了多個國際商會會員，初步認識了，為日後合作交流奠定了重要性的第一步！

At the moment when the new chairman is to take office, we'd like to thank Mr. Jemal Inaishvili, the former Chairman of CACCI, for making great efforts to create more business opportunities for all members and regions. We also warmly congratulate and support the new Chairman, Mr. Samir Modi, on assuming office. We wish CACCI all the best with its work.

HKCBMIA has become a member of CACCI for the first time, and this is also the first time we attend the CACCI Annual Meeting. We gave our emblems and gifts to the former and present chairmen of CACCI as souvenirs, and they immediately wore our emblems to show their support and put forward that we have exchanges with them when visiting Hong Kong again next time.

During the meeting, we contacted with the members of many international chambers of commerce and had a preliminary understanding of them, which has laid a solid foundation for the future cooperation and exchanges between us.



孕嬰童業活動 HKCBMIA Events

格魯吉亞 - 11月26-28日
Georgia, 26-28 Nov



促進香港與格魯吉亞經貿合作發展的考察

格魯吉亞地處歐亞大陸中心，位於高加索地區的黑海沿岸，北鄰俄羅斯，南部與土耳其、亞美尼亞、阿塞拜疆接壤，是“絲綢之路經濟帶”跨越歐亞地區的一個重要節點。格魯吉亞一直是“一帶一路”的積極響應者，致力於打造連接歐亞地區貿易、物流、交通的經濟走廊，因其毗鄰歐洲與跨歐亞市場的特殊地緣條件，擁有可無關稅壁壘直通九億人口巨大市場的優勢機會。格魯吉亞已與歐盟、土耳其、獨聯體國家、中國等都簽訂了自由貿易協定，因此，雖然本國市場份額不大，但可以通過格魯吉亞進入周邊其他國家市場，基本實現零關稅。2018年6月28日，香港也與格魯吉亞簽訂自由貿易協定。該自貿協定不但為港商進入格魯吉亞市場提供法律保障及更佳的准入條件，並將加強兩個經濟體之間的貿易和投資流動。

Investigation Report on Promoting Economic and Trade Cooperation between Hong Kong and Georgia

Georgia is located in the center of Eurasia, along the black sea coast of Caucasus, bordering Russia in the north and Turkey, Armenia and Azerbaijan in the south. It is an important node of the "Silk Road Economic Belt" across Eurasia. Georgia has always been an active responder of the "Belt & Road" initiative. It is committed to building an economic corridor connecting trade, logistics and transportation in Eurasia region. Thanks to its special geographical condition that it is adjacent to Europe and trans-Eurasian market, Georgia boasts the advantage of having direct access to a huge market with a population of 900 million without tariff barriers. Georgia has signed free trade agreements with the European Union, Turkey, CIS countries and China. Therefore, although these countries have a small market share in the local, they can enter the markets of other neighboring countries via Georgia and basically achieve zero tariff. On June 28, 2018, Hong Kong signed a free trade agreement with Georgia. This agreement will not only provide legal protection and better access conditions for Hong Kong businesses to enter Georgian market, but also strengthen trade and investment flows between the two economies.



格魯吉亞 - 11月26-28日 Georgia, 26-28 Nov

為深入了解格魯吉亞經濟、貿易情況，促進香港與格魯吉亞的經貿合作發展，香港孕嬰童業協會會長李國明帶領林廣德副會長及潘家俊、麥卓、楊耀輝會於11月23-24日，出訪土耳其伊斯坦堡，並參加CACCI（亞太商工總會）年會；11月26-27日，出訪格魯吉亞，拜訪格魯吉亞政府有關部門官員及商界代表負責人，包括 Ministry of Environmental Protection and Agricultural (農業及環境保護部) 副部長 Nodatz Kereselidze、Enterprises Georgia (格魯吉亞負責商業支持、出口促進和投資的公共機構) 總經理 Mikheil Khidureli、Business Ombudsman of Georgia (格魯吉亞商業監察員) Irakli Lekvinadze、Member of Political Board Partnership Fund (政治委員會伙伴基金成員) David Saganelidze、Georgian Chamber of Commerce and Industry (格魯吉亞工商總會) 會長 Nino Chikovani，對香港工廠、生產型、貿易型等企業在格魯吉亞落地的政策優勢及其營商環境等方面做了充分深入地交流。

To better understand Georgia's economic and trade situation and promote economic and trade cooperation between Hong Kong and Georgia, Wilfred Li, chartered president of Hong Kong Children, Babies, Maternity Industries Association (HKCBMIA), led vice president Eddie Lam and directors Ray Poon, Horace Mak and Gary Yeung to visit Istanbul, Turkey, and attend the CACCI Annual Meeting during November 23-24. During November 26-27, they paid visits to the officials of relevant departments of the Georgian Government and the heads of business representatives, including Nodatz Kereselidze, Vice-minister of Environmental Protection and Agricultural, Mikheil Khidureli, General Manager of Enterprises Georgia (a public institution responsible for business support, export promotion and investment in Georgia), Irakli Lekvinadze, a business ombudsman of Georgia, David Saganelidze, a member of Political Board Partnership Fund, and Nino Chikovani, Chairman of Georgian Chamber of Commerce and Industry. The delegation and the local had in-depth communication on the policy advantages of Hong Kong factories, production-oriented enterprises and trade-oriented enterprises in Georgia and their business environment.



Mikheil Khidureli

Enterprises Georgia (格魯吉亞負責商業支持、出口促進和投資的公共機構) 總經理
General Manager of Enterprises Georgia (a public institution responsible for business support, export promotion and investment in Georgia)



Nodatz Kereselidze

Ministry of Environmental Protection and Agricultural (農業及環境保護部) 副部長
Vice-minister of Environmental Protection and Agricultural



Nino Chikovani

Georgian Chamber of Commerce and Industry (格魯吉亞工商總會) 會長 Chairman of Georgian Chamber of Commerce and Industry



David Saganelidze

Member of Political Board Partnership Fund (政治委員會伙伴基金成員) A member of Political Board Partnership Fund



格魯吉亞 Mission to Georgia

在考察期間，香港孕嬰童業協會還與格魯吉亞工商總會簽訂合作諒解備忘錄（MOU），建立香港與格魯吉亞的貿易促進中心，目的在於加深雙方協會間交流，促進雙方企業的經貿合作。此中心重點圍繞以下幾方面開展交流合作：

一是促進雙方商家（包括生產、貿易、物流、投資等企業）對接。通過香港孕嬰童業協會，對接香港中華廠商聯合會、香港總商會等的生產、貿易、投資企業，也同時與格魯吉亞總商會企業進行直接對接，促進雙方企業的交流合作。

二是促進香港與格魯吉亞貿易先行發展。香港作為“一帶一路”國際超級聯系人，輻射中國大陸商家，吸引其到格魯吉亞進行貿易投資。

三是促進香港及大陸相關產業落地到格魯吉亞。香港部分廠商在中國大陸投資多年，將選擇適合產業落地到格魯吉亞。格魯吉亞作為中亞的生產基地，可輻射中亞五國及格魯吉亞周邊國家。

During the visit, HKCBMIA also signed a memorandum of understanding (MOU) with Georgian Chamber of Commerce and Industry. According to the MOU, both parties will establish a center to promote the trade between Hong Kong and Georgia, which is aimed at deepening exchanges between the two parties and promoting economic and trade cooperation between enterprises of the two sides. The center will focus on the following aspects to carry out exchanges and cooperation:

First, promoting connection between businesses (including production enterprises, trade enterprises, logistics enterprises, and investment enterprises) of both sides. Through HKCBMIA, the center will connect with the production, trade and investment enterprises of the Chinese Manufacturers' Association of Hong Kong and Hong Kong General Chamber of Commerce, and directly dock with Georgian Chamber of Commerce and Industry to promote exchanges and cooperation between enterprises of the two sides.

Second, promoting the development of trade between Hong Kong and Georgia. As an international super liaison for the "Belt & Road" initiative, Hong Kong can radiate to businesses in Mainland China and attract them to trade and invest in Georgia.

Third, promoting the settling of relevant industries from Hong Kong and Mainland China in Georgia. Some Hong Kong manufacturers have invested in Mainland China for many years and will choose suitable industries to settle in Georgia. Georgia, as a production base in central Asia, can radiate to the five countries in central Asia and the neighboring countries of Georgia.



在格魯吉亞訪問期間，得到亞太商工協會前會長 Mr. Jemal Inalshvili 的支持和協助，我們順利地在三日內完成了所有的行程，拜訪了多個格魯吉亞政府部門和多次與蒙古考察團碰面和交流，初步建立了合作的基礎，我們希望盡快與所有27個亞太商工總會國家開拓合作和促進商業活動的交流！

During the visit to Georgia, with the support and assistance of the former Chairman of CACCI Mr. Jemal Inalshvili, we successfully finished all tours within three days. We visited a number of departments of Georgian Government, had communication with the Mongolian delegation for many times, and preliminarily laid the foundation for future cooperation. We hope to have cooperation and business exchanges with all 27 CACCI countries as soon as possible!

孕嬰童業交流會 HKCBMIA Networking

10月份 OCT >>> 何為上市公司非執行董事及其責任 What are the non-executive directors of listed companies and their responsibilities



講者：范仁達先生 - 香港獨立非執行董事協會會長

Guest speaker: Mr. Anthony Fan - President, The Hong Kong Independent Non-Executive Director Association

11月份 NOV >>> 一帶一路商機 Belt and Road Opportunities



講者：榮譽會長 李秀恆博士 GBS, BBS, JP - 前全國政協委員・香港中華廠商聯合會前會長・金寶集團國際董事長

Guest speaker: Dr. Eddie Li, GBS, BBS, JP - Member, the 12th National Committee of the Chinese People's Political Consultative Conference
Past President, The Chinese Manufacturers' Association of Hong Kong
Managing Director, Campell Group (Holdings) Limited

12月份 DEC >>> 香港孕嬰童業聖誕聯歡會 HKCBMIA X'mas Party



12月份 DEC >>> 秋冬上環假日行人坊-跨代共融嘉年華 Intergenerational Communion Festival





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NICE BABY Premium baby diaper



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- **Breathable Clothlike Backsheet** and ADL prevent diaper rash
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- **Wetness Indicator** indicate the time to change diaper
- **Standing leg guard** prevent the side leakage in all time
- **Liquid channels** improve the absorption speed & diffusion, more comfortable for baby

NBBB-S	(S)	3-7kgs	50PCS X 6/CTN
NBBB-M	(M)	6-10kgs	44PCS X 6/CTN
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NBBB-XL	(XL)	>12kgs	36PCS X 6/CTN

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80pcs/10pcs

60pcs

Ultrasoft cloth with vitamin E, chamomile, aloe vera, alcohol free and without artificial coloring (10pcs/80pcs)

Nice Care Maternity Pad



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- Maternity Pad
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- Mesh Pant
- Nursing Pad
- Wet Wipe
- Peri Bottle

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香港孕嬰童業協會成立及會務發展回顧

Development of HKCBMIA

2016年9月9日註冊及創辦「香港孕嬰童業協會」，香港孕嬰童業協會有限公司
(Hong Kong Children, Babies, Maternity Industries Association Limited 簡稱HKCBMIA) 於2016年9月9日成立
On September 9, 2016, Hong Kong Children, Babies, Maternity Industries Association was registered,
and on the same day, Hong Kong Children, Babies, Maternity Industries Association Limited (HKCBMIA) was established

創會之目的為：The purposes as follows:

1. 成為首個香港孕嬰童協會，集中行業持份者，將此行業發揚光大，使會員可發揮各自優勢和成為優質企業；
Becoming the first association of the child-baby-maternity products industry in Hong Kong, gathering stakeholders in the industry to carry forward the industry, and giving full play to its members' advantages to make them become quality enterprises;
2. 組建行業資訊庫，加強行業之間的諮詢交流，提升會員的競爭力；
Setting up the industry information base, strengthening consultation and exchanges between industries, and enhancing the competitiveness of its members;
3. 提升香港孕嬰童行業的形像，組織國內外商務考察與交流團，與全球相關孕嬰童用品協會聯盟或合作；
Improving the image of Hong Kong's child-baby-maternity products industry, organizing business investigation and exchange circles at home and abroad, and cooperating with relevant associations and alliances of the child-baby-maternity products industry around the world;
4. 協助及開發國內外的孕嬰童用品市場，主辦或協辦展銷、展覽會、研討會及商務配對服務等；
Assisting in and developing the domestic and international markets for child-baby-maternity products, and organizing or co-organizing exhibitions, trade fairs, seminars and business matching services;
5. 管理與技術的交流與引進，不定期舉辦各類管理、技術與營銷培訓項目；
Exchanging and introducing management and technology, and holding various training programs on management, technology and marketing irregularly;
6. 成為孕嬰童行業協會代表，與政府協商，尋求政府的不同形式支持和資助，協助中小企業的業務發展；
Becoming the association representative of the child-baby-maternity products industry, consulting with the government to seek different forms of support and funding from the government, and assisting the business development of SMEs;
7. 培育青年人加入業界，扶助青年創業；
Cultivating young people to join the industry and helping them start their own business;
8. 出版會訊及發放相關行業訊息，並定期舉辦會董及會員之商務交流活動。
Publishing conference news and relevant industry information, and regularly organizing business exchange activities for its directors and members.

本會宗旨之與同業夥伴加入本會共商謀策，群策群力，凝聚業界力量，團結互助，將會務發揚光大，造福同業，達至關愛家庭、拓展網絡、服務業界及回饋社會的宗旨！

HKCBMIA is aimed at uniting the enterprises in the industry to pool the wisdom and efforts of everyone and encouraging them to help each other, carry forward the industry, and fulfill the mission of "care for families, expand networks, serve the industry and contribute to the society"!

HKCBMIA
香港孕嬰童業協會
HONG KONG CHILDREN, BABIES,
MATERNITY INDUSTRIES ASSOCIATION

2016年9月11日

參與「跨境電商天下第一武道大會」，是次活動於上海閘行星河灣大酒店舉行，並於會場推廣本會及會員招募，得到的回饋都很正面及他們有興趣加入本協會。

這屆跨境論壇群英薈萃，各路英雄雲集！談討跨境市場、為行業規範發展的決心而來，跨境行業代表和行業領軍人物、行業主流品牌代表及各媒體代表均出席，場面非常熱鬧！

鼎盛跨境電商俱樂部召集了全球知名跨境電商企業：京東全球購、天貓國際、蜜芽、eBay、母嬰之家、Castlemil、Amazon、麥樂購、網易考拉、Higo、格格家、貝貝網、洋碼頭、寶貝格子、BCLinks、唯品會等行業知名企業，共聚一堂，共話未來！

由2016年11月開始於每月的會董會後均舉行會員簡介會及商務交流晚宴，並會邀請現有的會員作業務簡介和潛在的會員於現場商務交流，從而促進會員之間的業務交流、營商經驗分享及招募新會員的一個交流平台。

HKCBMIA attended the Cross-border E-commerce Conference, which was held at Chateau Star River Shanghai Minhang. At the conference, HKCBMIA promoted itself and recruited members, and it received positive feedback, with many having the interest to join it.

It can be said the conference gathered various kinds of elites. At the conference, they actively discussed the cross-border markets and the normative development of the industry. The representatives of the mainstream brands in the industry and media friends attended the conference, presenting a very lively scene.

D&K Cross-border E-commerce Club called a number of world-renowned cross-border e-commerce enterprises together, including Jingdong Worldwide, Tmall Global, Mia, eBay, Muyingzhijia, Castlemil, Amazon, Gou, NetEase Kaola, Higo, Gegejia, Beibei, Ymatou, Baobeigezi, BCLinks, and Vipshop, to plan for the future.

Starting from November 2016, a member introduction meeting and a business communication dinner party would be held after the monthly board meeting, where current members would be invited to make business introduction and have business communication on the spot with potential members. The meetings are aimed at promoting business communication and business experience sharing among current members and recruiting new members.



2017年1月9-12日

首次以協會名義參加由香港貿易發展局所舉辦的「香港嬰童用品展覽會2017」，提供給現有會員免費把其產品於展位展示，協助會員推廣其產品之外，也令更多會員可受益，並於展會推廣本協會，其後，也得到很多不少公司的正面回饋及加入本協會。

HKCBMIA attended Hong Kong Baby Products Fair 2017 conducted by Hong Kong Trade Development Council (HKTDC) for the first time. It provided the opportunity for its members to exhibit their products, helping them publicize their products and allowing more members to benefit from the fair. In addition, HKCBMIA publicized itself at the fair and received positive feedback from many companies after the fair. They have joined HKCBMIA.



2017年4月11日

於尖東Hotel Icon舉行創會及成立典禮晚宴。創會慶典及第一屆會董會就職典禮，我們很榮幸邀請到：

- 中央人民政府駐香港特別行政區聯絡辦公室經濟部副部長、貿易處負責人劉亞軍先生
- 香港立法會主席梁君彥 GBS 太平紳士
- 香港中華廠商聯合會會長李秀恒博士 BBS 太平紳士

為是次主禮嘉賓，為了進一步加強對孕嬰童業的認可性、提高協會的權威性，促進孕嬰童行業的發展，加強與本地、大中華及國際的交流和合作。亦多謝各位專家學者、政府官員、社會知名人士、企業家等出席，還有藝人朋友的頂力支持出席，並關心支持協會會務發展！共同推進香港孕嬰童業協會事業的交流與發展，達至關愛家庭、拓展網絡、服務業界及回饋社會的宗旨！

HKCBMIA held the celebration dinner party for its establishment at Hotel Icon, Tsim Sha Tsui East. At the ceremony for HKCBMIA's establishment and the inauguration of the first board of directors, we were honored to have:

- Mr. Liu Yajun, Deputy Director of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Hong Kong S.A.R., and the head of the Commercial Office of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Hong Kong S.A.R
- Andrew Leung, President of Hong Kong Legislative Council and GBS JP
- Dr. Li Xiuheng, President of Chinese Manufacturers' Association of Hong Kong and BBS JP

As the officiating guest of the ceremony, we will further strengthen people's recognition of the child-baby-maternity products industry, enhance HKCBMIA's authority, promote the development of the child-baby-maternity products industry, and reinforce exchanges and cooperation between the local, Greater China and the world. We'd also like to express thanks to all present experts, scholars, government officials, noted public figures, entrepreneurs and artists for their great support! Let's boost together the development of HKCBMIA and fulfill its mission of "care for families, expand networks, serve the industry and contribute to the society"!



2017年5月份

本協會於註冊成立後並同時由香港生產力促進局 (HKPC) 協助向工業貿易署申請BUD FUND。以針對中國市場的轉型升級、內銷和業務發展的資助，並得到各界政府支持，成功申請約200多萬的資助，從而協助會員發展國內市場的恩物。

After registered, HKCBMIA applied to Hong Kong Productivity Council (HKPC) for the Bud Fund. Targeting transformation and upgrading, domestic sale and business development in the Chinese market and with the support of all walks of life and the government, HKCBMIA received the BUD Fund of more than \$2,000,000 to assist its members in developing domestic market.

2017年5月11日

於會董會時定立有關本屆執委之分工及協會之主要工作，並鼓勵所有董事的參與成為執委委員，確立會務分組，分別為：

- 會員事務組由李振泉會董兼秘書長統籌
- 策略及資源事務組由蔡少偉副會長統籌
- 港澳事務組由關麗雯副會長統籌
- 大中華事務組由林廣德副會長統籌
- 海外及國際事務組由李國明會長統籌

The board of directors specified the work of the executive committee members and HKCBMIA, encouraged all directors to become the executive committee members, and established the meeting groups as follows:

- Member Affairs Group: Led by director and Secretary-general Wilson Li
- Strategy and Resource Affairs Group: Led by Vice-chairman William Choi
- Hong Kong and Macao Affairs Group: Led by Vice-chairman Carmen Kwan
- Greater China Affairs Group: Led by Vice-chairman Eddie Lam
- Overseas and International Affairs Group: Led by Chairman Wilfred Li



2017年5月21日

首次組團之珠江三考察團，是次考察團超過10間公司的參與，參觀蛇口金海船跨境商品展銷中心及超級市場。其後，並到訪東莞參觀楊會董之嬰兒沐浴工廠，從而促進會員之間的交流及對國內零售的了解及經驗分享。

HKCBMIA organized the Pearl River Delta Delegation for the first time. The delegation, with more than 10 companies participating in, visited Golden Ship Cross-border Commodity Exhibition and Sales Center and supermarkets in Shekou and the baby bath factory of director Yang in Dongguan. The visit has improved the communication among HKCBMIA's members and their understanding of domestic retail and sharing of experience.



2017年7月19-21日

由香港貿易發展局協辦首次的上海行業商務配對交流，並參觀第17屆CBME中國孕嬰童展、童裝展，國家會展中心（上海）。

虹橋南豐城由香港南豐集團投資管理，位於虹橋高級商圈，定位為國際品質的高端大型城市綜合體，集時尚購物、商務休閒、生活娛樂於一體的一站式城市生活新地標。親子內容是該綜合體的重要組成部分，有玩具反鬥城、小玩傢親子劇場、兒童科技營、湯姆熊歡樂世界及高端嬰童產品服飾店鋪，充分滿足中高端消費者對母嬰服務及產品的消費需求。

HKCBMIA held the 1st Shanghai Business Matching and Exchanges with the help of HKTDG and visited the 17th Children-Baby-Maternity Expo China (CBME China) held at the National Exhibition and Convention Center (Shanghai).

The Place, invested and managed by Nan Fung Group, is located in the senior business circle in Hongqiao District. It is positioned as a high-end large-scale urban complex of international quality and a one-stop new urban life landmark integrating fashion shopping, business and leisure, and life entertainment. Parent-child activities are an important part of the complex, including Toys R Us, Parent-child Theater for Little Players, Children's Sci-tech Camp, Tom's World and high-end baby and child clothing stores, which can fully meet mid- and high-end consumers' demand for maternal and child services and products.





2017年8月15日

與香港中華廠商聯合會及金蝶國際軟件集團（香港）有限公司協辦的講座，題目為「把握國家機遇，迎接雲端技術，開拓內地市場」。

HKCBMIA, Chinese Manufacturers' Association of Hong Kong and Kingdee International Software Group (Hong Kong) Co., Ltd. jointly conducted a lecture themed "Grasp the national opportunities, welcome cloud technology, develop the mainland market".



2017年8月20日

組織參觀國內廣東省孕嬰童用品協會及媽媽網交流，從而促進本協會與國內不同的協會之間的商務交流與及對國內業務接軌。

HKCBMIA organized the visits to Mommy-baby Products Association of Guangdong and mama.cn to promote its business communication with various associations in China and its integration with domestic businesses.



2017年9月5日

與香港生產促進局協辦的政府BUD FUND項目和公佈發展計劃之研討及交流會，為本地孕婦、嬰兒及兒童用品業界建立可靠及高質素形像及提供發展機會以謝邁向內地市場，向一帶一路發展出發！

HKCBMIA and HKPC jointly launched the BUD Fund project and conducted a seminar to release the development plan, providing an opportunity for the local child-baby-maternity products industry to set up a reliable and high-quality image, march toward the mainland market and develop in accordance with the "Belt & Road" strategy.



2017年9月12-18日

於德國的Kind + Jugend 2017展中與主辦商初商明年本會組織會員設置香港館參展。

At the Kind + Jugend International Baby to Teenage Fair Cologne 2017 held in Germany, HKCBMIA consulted with the organizer about organizing HKCBMIA's members to set up the Hong Kong Pavilion at the fair next year.



2017年11月16-18日

由香港生產力促進局協辦的 BUD FUND 項目參加第26屆京正・廣州孕嬰童產品博覽會—「香港館」及商貿配對。

The BUD Fund project jointly launched by HKCBMIA and HKPC attended the 26th Jingzheng - Beijing International Expo on Pregnancy, Infant and Baby Products (Hong Kong Pavilion) and business matching.



2017年11月17-19日

與廣州市孕嬰童用品協會及媽媽網協辦「2017媽媽網華南嬰童節・廣州孕嬰童用品服飾展覽會（第九屆）」。

HKCBMIA, together with Mommy-baby Products Association of Guangdong and mama.cn, held the 9th Mama.cn South China Babies' Festival - Guangzhou Pregnancy, Infant and Baby Products Exhibition.



2017年12月12日

與姊妹協會舉行了聖誕聯歡聚餐，讓會員之間多作交流聯誼。

HKCBMIA and its sister associations held a Christmas party to promote communication and friendship among their members.



2018年1月8-11日

獲得香港貿易發展局支持於「香港嬰童用品展覽會2018」設置一系列攤位予協會會員申請參加，以助會員推廣業務。同時亦安排組織了會員參加商務對接會。

With the support of HKTDG, HKCBMIA set a booth at the Hong Kong Baby Products Fair 2018 for its members to participate in the fair and help them expand businesses. At the same time, it organized its members to attend the business matching.



2018年3月13日

與姊妹協會舉行了春茗讓各會員可一同慶祝春節。

HKCBMIA and its sister associations conducted a spring party, where all members had a happy gathering.



2018年4月14-16日

由香港生產力促進局協辦的BUD FUND項目參加第27屆京正·北京孕嬰童產品博覽會——「香港館」及商貿配對。

The BUD Fund project jointly launched by HKCBMIA and HKPC attended the 27th Jingzheng · Beijing International Expo on Pregnancy, Infant and Baby Products (Hong Kong Pavilion) and business matching.



2018年5月11-13日

參加了「2018媽媽咪咪嘉年華」為協會推廣。
2018年內在BUD FUND的資助下我們亦與香港生產力促進局協辦了多個講座。

HKCBMIA attended the Baby and Mother Carnival 2018 to publicize itself. In 2018, with the support of BUD Fund, HKCBMIA and HKPC jointly conducted a number of lectures.



2018年7月

本會成功向工業貿易署申請「中小企業發展支援基金（SDF）」，並批獲\$3,148,596.00於2019-2020年分別在印度、俄羅斯、土耳其及哈薩克斯坦參展會。

HKCBMIA received the SME Development Fund (SDF) of \$3,148,596.00 from HKSAR Government Trade and Industry Department and was approved to attend trade shows in India, Russia, Turkey and Kazakhstan during 2019-2020.



2018年9月21日

本會與姊妹協會「香港長者產業聯會」聯獲「香港工業總會（FHKI）」協助並聯合舉辦跨界聚會酒會，藉此機會希望為三會的會員提供一個輕鬆環境下互相交流平台，促進互相了解及業務發展機遇。

HKCBMIA and Hong Kong Federation of Senior Citizen Industries jointly held a cross-boundary cocktail party with the help of Federation of Hong Kong Industries (FHKI), hoping to provide a communication platform in a relaxed environment for the members of these three parties, promote mutual understanding among them and offer business development opportunities for them.



2018年11月22-29日

將會組團參加CACCI於伊斯坦堡舉行之第32屆CACCI國家會員大會，今屆主題為「亞洲：擴大邊界」。

HKCBMIA sent a delegation to attend the 32nd CACCI National Congress with the theme of "Asia: Expanding the boundary" held by CACCI in Istanbul.

2018年12月9日

獲中西區民政事務處的邀請參加由中西區區議會事務工作小組主辦，並與中西區區內四個街坊會組織一同合辦的「2018/2019年秋冬上環假日行人坊」。當天我們安排主題為「時代共融、齊建和諧」的嘉年華活動，包括講座、表演等節目，同時亦有攤位可供會員參加。

at the invitation of Central and Western District Civil Affairs Office, HKCBMIA attended the 2018/2019 Autumn & Winter Sheung Wan Holiday Workshop, which was organized by the Central and Western District Council Clerical Work Group and co-organized by four neighborhood associations in the Central and Western District. On that day, we arranged the carnival activities themed "Intergenerational integration and harmony", including lectures and performances, and we had booths available for our members.

展望和未來發展：

我們將會一如既往，堅定不移地，繼續努力與同業夥伴共商謀策，群策群力，凝聚業界力量，團結互助，將會務發揚光大，造福同業，達至關愛家庭、拓展網絡、服務業界及回饋社會的宗旨！

本協會積極聯繫大本港、大中華及全球各企業、各大商會、不同企業等，建立良好的溝通渠道和緊密合作夥伴關係，定期舉辦有關孕嬰童之講座、研討會、業務交流配對、國際商務、考察團、商務洽談、走訪會員企業等活動，為我們會員提供相關的援助和增值提升，並且我們將會繼續由香港生產力促進局(HKPC)協助向工業貿易署申請出口BUD FUND資助計劃，針對海外市場的轉型升級、外銷和業務發展，從而協助會員發展海外市場的機會。

Prospect and future development of HKCBMIA

We will, as always, firmly strive to consult with our industry partners, pool the wisdom and efforts of everyone, gather the strength in the industry, and unite with and help others to benefit the industry and fulfill our mission of "care for families, expand networks, serve the industry and contribute to the society".

We will actively contact with various enterprises and chambers of commerce in Hong Kong, Greater China and the world, establish good communication channels and close partnership, regularly conduct lectures and seminars on child-baby-maternity products, business matching, international business, study tours, business negotiation, visits to member enterprises and other activities so as to provide relevant help and increase added value for our members. Additionally, we will continue to apply to HKSAR Government Trade and Industry Department for the BUD Fund with the help of HKPC and target transformation and upgrading, export sales and business development in overseas markets so as to help our members develop overseas markets.

HKCE&MIA

香港孕婴童業協會

會員參展可享

超特惠租金

尚有夥伴展商優惠計劃

參展
熱線

2344 6380

sales@health-expo.hk

愛BABY 親子博覽

2nd Mom & Baby Expo 2019

第二屆愛baby親子博覽為父母及嬰童提供各式各樣的嬰幼兒及孕婦產品、服務和資訊，配合豐富的現場優惠及產品試用，能令觀眾滿載而歸。

除了琳瑯滿目的展位外，更有各種大受關注的現場活動，如BB爬行大賽、產前、育嬰工作坊，歡迎新手或是富經驗的父母到場參觀，為寶寶的成長做好萬全準備。

目標觀眾：

準爸媽及爸媽

展銷範圍：

- 孕婴童產品
- BB玩具
- 親子學習

主辦機構：凌速博覽
IN EXPRESS EXPO

協辦機構：HKCE&MIA
香港孕婴童業協會

日期：2019年6月7-9日
(星期五、六、日，一連三天)

地點：香港會議展覽中心 3BCDE展覽廳

時間：10am-8pm

門票：\$30 (長者及小童免費)

同場舉辦：

13th

健康博覽

HEALTH EXPO 2019

f Health Expo 健康博覽

f 愛Baby親子博覽

health-expo.hk

香港孕嬰童業協會會員通訊為所有會員和孕嬰童業提供最新資訊，行業趨勢，展覽活動，會員介紹和會員專訊，藉此希望加強行業和會員之間的交流，推進業界的發展。

本會員通訊將會派發給所有香港孕嬰童業協會會員和多個母嬰玩具展覽會，中港母嬰行業協會，中港零售商和品牌商，中港政府部門，環球採購辦公室，亞太商工總會及其27個國家總商會會員：

The Members' Newsletter is aimed at providing more latest news, industrial trends, exhibition activities and member introduction for the industry, strengthening exchanges between the industry and our members, and facilitating the industrial development

These copies will be distributed to the members of Hong Kong Children, Babies, Maternity Industries Association (HKCBMIA), Maternal and Infant Industry Association, retailers and brand owners in Hong Kong and Mainland China, government departments of Mainland China and Hong Kong, maternal and infant product exhibitions and HKCBMIA's exchange activities.

- | | |
|--|--|
| 1. 澳洲 (Australia)
Australian Chamber of Commerce and Industry | 14. 菲律賓 (Philippines)
Philippine Chamber of Commerce and Industry |
| 2. 新西蘭 (New Zealand)
The New Zealand Chamber of Commerce and Industry | 15. 新加坡 (Singapore)
Singapore Business Federation |
| 3. 巴布亞新幾內亞 (Papua New Guinea)
Papua New Guinea Chamber of Commerce and Industry | 18. 越南 (Vietnam)
Vietnam Chamber of Commerce and Industry |
| 4. 香港 (Hong Kong)
Kowloon Chamber of Commerce | 17. 孟加拉國 (Bangladesh)
Federation of Bangladesh Chambers of Commerce & Industry |
| 5. 日本 (Japan)
Japan Chamber of Commerce and Industry | 18. 印度 (India)
Federation of Indian Chambers of Commerce and Industry |
| 6. 韓國 (Korea)
The Korea Chamber of Commerce and Industry | 19. 巴基斯坦 (Pakistan)
Federation of Pakistan Chambers of Commerce and Industry |
| 7. 蒙古 (Mongolia)
Mongolian National Chamber of Commerce and Industry | 20. 斯里蘭卡 (Sri Lanka)
The Ceylon Chamber of Commerce
Federation of Chambers of Commerce and Industry of Sri Lanka |
| 8. 台灣 (Taiwan)
Chinese National Chamber of Commerce
Chinese International Economic Cooperation Association | 21. 阿塞拜疆 (Azerbaijan)
Republic of Azerbaijan Chamber of Commerce and Industry |
| 9. 俄羅斯 (Russia)
Chamber of Commerce and Industry of the Russian Federation | 22. 格魯吉亞 (Georgia)
Georgian Chamber of Commerce and Industry |
| 10. 汶萊 (Brunei)
National Chamber of Commerce and Industry Brunei Darussalam | 23. 伊朗 (Iran)
Iran Chamber of Commerce, Industries and Mines |
| 11. 柬埔寨 (Cambodia)
Cambodia Chamber of Commerce | 24. 塔吉克斯坦 (Tajikistan)
Chamber of Commerce and Industry of the Republic of Tajikistan |
| 12. 印度尼西亞 (Indonesia)
Indonesia Chamber of Commerce and Industry | 25. 土耳其 (Turkey)
Union of Chambers and Commodity Exchange of Turkey |
| 13. 馬來西亞 (Malaysia)
The National Chamber of Commerce and Industry of Malaysia | 26. 烏茲別克斯坦 (Uzbekistan)
Chamber of Commerce and Industry of the Republic of Uzbekistan |

每年印製約20,000本

20,000 copies of the Members' Newsletter will be printed in four issues a year.

內容分別有：The contents are as follows:

- | | |
|--|--|
| 1) 一帶一路專題
The "Belt & Road" initiative | 2) 創新科技專題
Innovative technology |
| 3) 國內政策專題
Domestic policies | 4) 廣東省新工商政策專題
Guangdong's new industrial and commercial policies |
| 5) 協會活動回顧和推介
Review and promotion of HKCBMIA's activities | 6) 香港和國內行業補貼資助專題
Industrial subsidies in Hong Kong and Mainland China |
| 7) 展覽活動優惠和推介
Promotion of exhibition activities | 8) 廣告平台
Advertising Platforms |

【聯絡人 Contact: Gary Yeung (+852) 6112 6711】

WeChat



會員介紹 HKCBMIA Members

星亮母嬰用品有限公司
Vision Stars Co., Ltd.



代表: Mr. Yuen Shiu Kei Matthew 阮勁傑先生
產品: 公司主營歐美孕嬰產品品牌代理。
主銷亞太區市場, 以及進口嬰兒有機食品
網址: www.vision-stars.com

技高(集團)有限公司
Tiko Corporation Limited



代表: Mr. Pitman Kwok 郭沛民先生
產品: 早教產品, 啟蒙玩具, 育兒產品, 學童文具
Early Learning Products, Early Training Toys, Parental Products and Kids' Stationery
網址: www.tikoe.com / www.tikocorp.com

新維思(香港)有限公司
Shine Wayz (HK) Co., Ltd.



代表: Mr. Wilson Li
產品: 嬰兒尿布及媽咪包, 嬰兒及成人紙尿褲, 輔食及攪拌機, 嬰兒及長者護理相關的產品等等
網址: www.shinewayz.com.hk / www.hkbto.com / www.qstars.com.hk

納保有限公司
NDF Bio Solutions Limited



代表: Mr. Stanley So
產品: 納保75納保™讓全球多個國際認可實驗室證實, 能有效
改善對流及增強血液循環, 手足口病等及多種病毒, 效力持久是
一種良藥, 無毒, 無副作用, 對人體, 動物及環境無害的產品
網址: www.ndfbio.com

愛家健康與美有限公司
Family Love Health And Beauty Ltd.



代表: Ms. Betty Wong
產品: 天然及有機個人護理用品;
澳洲有機認證嬰兒護膚品
網址: www.bigfamilybee.com

益成醫療用品有限公司
Action Medical Sundries Ltd.



代表: Ricky Ke
產品: 即棄醫療用品
網址: www.action.com.hk

會員專訊 HKCBMIA News

熱烈祝賀 美臻集團控股有限公司 於香港聯合交易所主板掛牌上市
Shares of Sterling Group Holdings Limited Commence Trading on Main Board of SEHK



王美慧女士 - 執行董事兼行政總裁 及 蔡少偉先生 - 美臻集團非執行董事兼董事會主席



(2018年10月19日, 香港) — 服務國際服裝品牌的梭織服裝製造商美臻集團控股有限公司(「美臻集團」或「集團」)的股份今天於香港聯合交易所有限公司(「聯交所」)主板正式掛牌買賣, 股份代號為1825。

有關美臻集團控股有限公司

美臻集團是一家服務國際服裝品牌的梭織服裝製造商, 主要客戶包括總部設於美國及若干歐洲國家(如英國及西班牙)的國際服裝品牌, 產品遠銷全球。集團產品多元化, 包括外衣、下裝、上衣及其他四大類別, 亦在商務制服市場奠定基礎, 2016年開始為美國航空公司供應空中服務員制服。集團總部設於香港, 營運三間廠房, 兩間位於斯里蘭卡, 另一間位於中國番禺。

(Hong Kong, 19 October 2018) — Shares of Sterling Group Holdings Limited ("Sterling Group" or the "Group"), a woven apparel manufacturer for international apparel brands, have commenced trading on the Main Board of The Stock Exchange of Hong Kong Limited ("SEHK") today, under the stock code 1825.

About Sterling Group Holdings Limited

Sterling Group Holdings Limited is a woven apparel manufacturer for international apparel brands that are headquartered in the U.S. and certain European countries such as the U.K. and Spain with their products sold around the world. Apart from a diversified product portfolio such as outerwear, bottoms, tops and others, the Group also has established a presence in the business uniform market by supplying flight crew uniforms for a U.S. airline in 2016. Headquartered in Hong Kong, the Group operates three production facilities, two of which are located in Sri Lanka and one in Panyu, China.



www.sprg.com.hk

全球孕嬰童業展覽活動一覽

Global Baby Industry Trade Fair Guide

日期及展覽會 Trade Fair Dates	香港館 HK Pavilion	政府資助 Gov. Fund	日期及展覽會 Trade Fair Dates	香港館 HK Pavilion	政府資助 Gov. Fund
 1月7-10日 香港嬰兒用品展 及玩具展			 6月26-28日 日本國際嬰幼兒用品展		
 1月9-12日 土耳其伊斯坦布爾 國際孕嬰童展			 7月24-26日 中國孕嬰童展、童裝展		
 2月20-22日 波蘭國際兒童用品展			 8月19-21日 哈薩克斯坦國際 兒童用品及玩具展		
 3月24-26日 英國哈羅蓋特 國際嬰幼兒用品展			 9月19-22日 德國科隆國際 嬰兒用品展		
 4月8-10日 廣州國際玩具及 模型展覽會			 9月24-27日 俄羅斯兒童世界展		SDF
 4月10-13日 美國JPMA嬰童用品展			 10月9-11日 美國嬰童用品展		
 4月10-12日 印度國際孕嬰童展		SDF	 10月16-18日 中國國際嬰童用品展		
 6月13-16日 巴西嬰童用品展			 11月 印度尼西亞 孕嬰童用品展		

活動速遞 HKCBMIA Focus

1月份活動 JAN >>>




會董會議
Board Meeting
香港玩具及母嬰
用品展
聯合交流晚宴
8 / 1 / 2019

2月份活動 FEB >>>




會董會議
Board Meeting
新春團拜
17 / 2 / 2019

3月份活動 MAR >>>




交流會晚宴
11 / 3 / 2019

4月份活動 APR >>>




會董會議
Board Meeting
1 / 4 / 2019

5月份活動 MAY >>>




會董會議
Board Meeting
6 / 5 / 2019

6月份活動 JUN >>>




會董會議
Board Meeting
3 / 6 / 2019

趣玩包 supercute



Hong Kong Baby Products Fair

7-10/1/2019

Booth No. 3G-C16



INS



WECHAT



FB



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