

CAMBODIA INTERNATIONAL ICT & MOBILE EXPO



"Smart technology for better future living"



CAMBODIA INTERNATIONAL CAMBODIA INTERNA CAMBODIA INT

11-13 July 2019)

Diamond Island Exhibition & Convention Centre

W HY EXHIBIT

Meet Cambodian's foremost ICT leaders and gain access to a fast growing market.

Cambodia International ICT & Mobile Expo 2019 provides the opportunity to capitalize on this potential, and is a carefully crafted event combining exhibition, B2B meetings, panel discussions, and conference involving both local and international participants.

E) XHIBITOR PROFILE

Information Communication Technology (ICT)

- Applications
- Business Apps on cloud & mobile
- Digital marketing & e-commerce
- E-logistics & retail technologies
- Enterprise solutions & IT outsourcing
- Home-grown innovations, smartphone & tablet
- Telecom, network & data center
- Wireless technologies

Home Electronics

- Audio Products
- Video Products
- Home Electronics & Accessories
- Health & Wellness

Gaming

- **Outdoor Electronics**
- Personal Transporters
- Cameras & Accessories
- Drones

Computer and Accessories

- Computer System & Peripherals
- Computer Cables & Power
- Computer Bags & Cases
- Networking Products

Auto Electronics

- Car Electronics & Security
- ADAS & Navigation
- HKEA/HKETA

O Commercial Electronics

- Communication Products
- Display Technology
- Robotics Smart Living Electronic Components
- Internet
- E-Commerce

Mobile Devices

- **Devices & Wearables**
- Smartphones & Tablets
- 5G, AI & IOT
- AR/VR/MR

Accessories

- Cases & Covers
- Mobile Power
- Accessories for Smartphones & Tablets
- Repair Equipment, Materials & Services
- Mobile Speakers & Headphones
- Wireless Charging
- MFi Products







V) ISITOR PROFILE

- IT Infrastructure
- Banking, Hotel, Restaurant & Hospital
- Government Sector
- Dealer, Reseller & Distributor
- IT Companies & IT Developers
- University
- Automotive Industry
- IT Trade/Wholesale/Consultants
- Media Industry
- Start-ups
- Manufacturing
- Energy Business
- Venture Capital
- Transport & Logistics
- Travel & Tourism
- Hardware Manufacturers
- Electrical and Electronics
- Property and Real Estate

0) PPORTUNITY IN ASIA

With a population of 16.0 million people the Cambodia economy is one of the fastest growing economies in Asia reaching 9% in 2017.



(O) PPORTUNITY IN CAMBODIA

- Capital: Phnom Penh
- Population 16.0 million people in 2017 people in Cambodia
- GDP of 9%
- Alongside the local currency, the riel, Cambodia has assimilated the US dollar into its economy
- Neighboring countries: Thailand, Vietnam, China
- International tourist arrivals 5.6 million people (2017)
- People use mobile phone: 96% (2017)
- People use smart phone: 90% (2017)
- Social media user 4.8 million (2017)
- Internet user 7.1 million (2017)

S PONSORSHIP OPPORTUNITIES

Cambodia International ICT & Mobile Expo is an excellent platform to increase brand image and profile as the show will exhibit and sell a wide and different range of modern technologies that are changing the world.

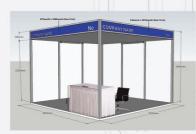
Do contact the organiser to find out more about the sponsorship opportunities available. Your company or brand logos will be featured prominently in many promotional materials and on-site signages.

A) BOUT THE VENUE



The Diamond Island Exhibition & Convention Centre is located in the centre of Phnom Penh. The newly completed centre close to all major hotels and attraction. All the exhibition and covention halls are fully equiped with independent air-cooling systems. It also provides facilities such as seminar rooms, cafes, restaurants, VIP rooms, internet lines and high-tech security system.

C) OST OF PARTICIPATION





Cost of Participation

Raw Space Only: USD 190 Per Sqm (Minimum 36 Sqm)

Shell Scheme Package

Standard Booth : USD 220 Per Sqm (Minimum 9 Sqm)

Shell Scheme Inclusive of:

- Fascia name board
- Panel system, white
- Chair (2 units)
- Fluorescent lamps (2 units)
- Reception desk (1 unit)
- Waste basket
- Power socket (1unit)
- Needle punch carpet

0 RGANIZED BY



Cambodia International ICT & Mobile Expo is proudly organised by Twin Goat Exhibition And Trading Co.,Ltd.

Twin Goat has managed many exhibitions, trade fairs marketing communication events over the years. Twin Goat is one of leading exhibition organizer in Cambodia.

Organizer's Contact:

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S UPPORTED BY



Ministry Of Commerce



Ministry of Posts and Telecommunications



Cambodia Chamber

 (\mathbf{P}) LEASE VISIT !!!

Technology Innovative Competition
Participated by many universities in Cambodia