

CACCI Women Entrepreneurs' Council



Presentation by:
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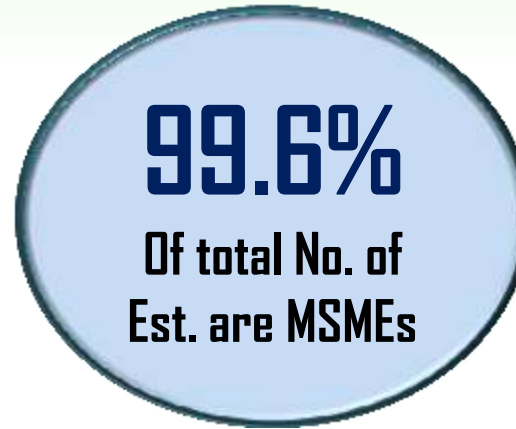


PHILIPPINE MSME Statistics



58%

535,147 out of
922,677 MSMEs
are owned by
Women



45 %

442 women out of 981
Small Business
Finance Beneficiaries



335 M

Value of Loan
Released



62.7 %

Of total PH
Employment is
from MSMEs

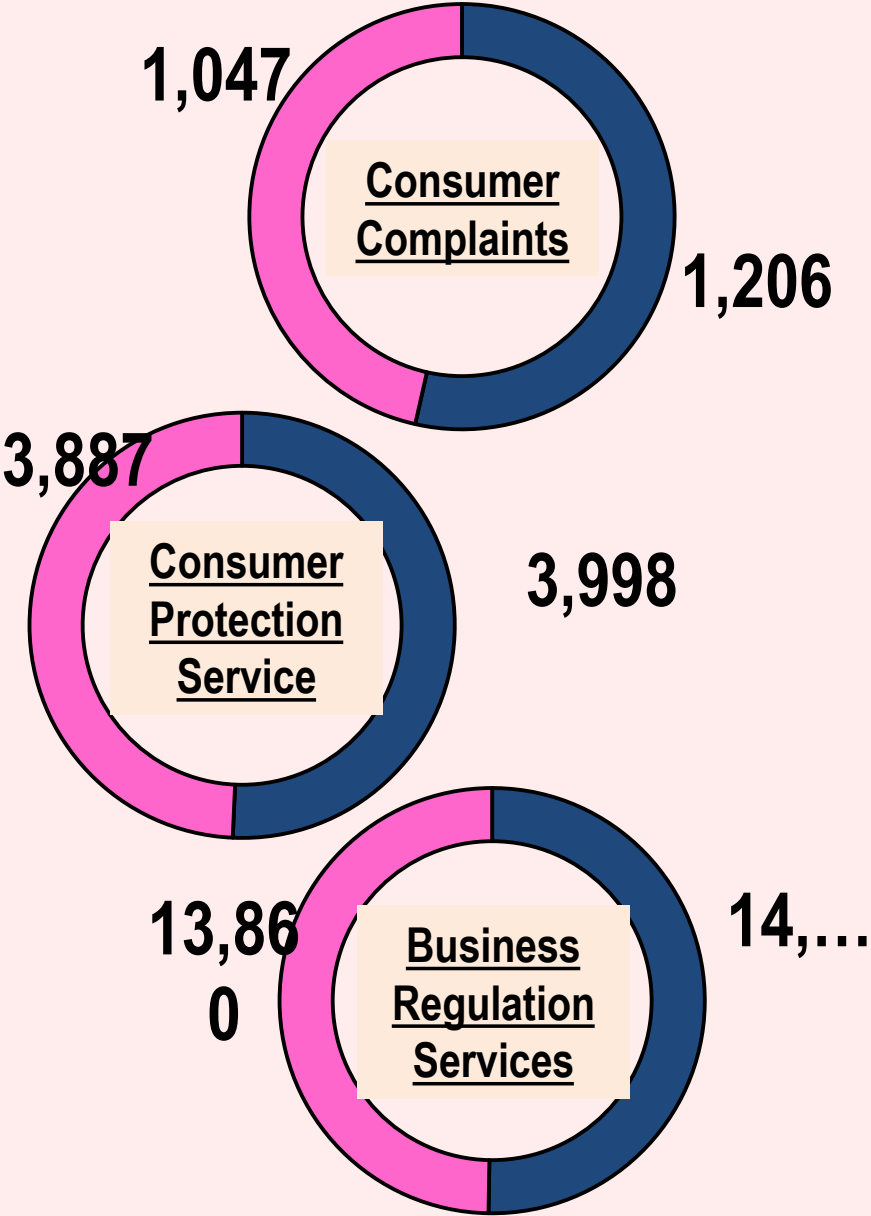
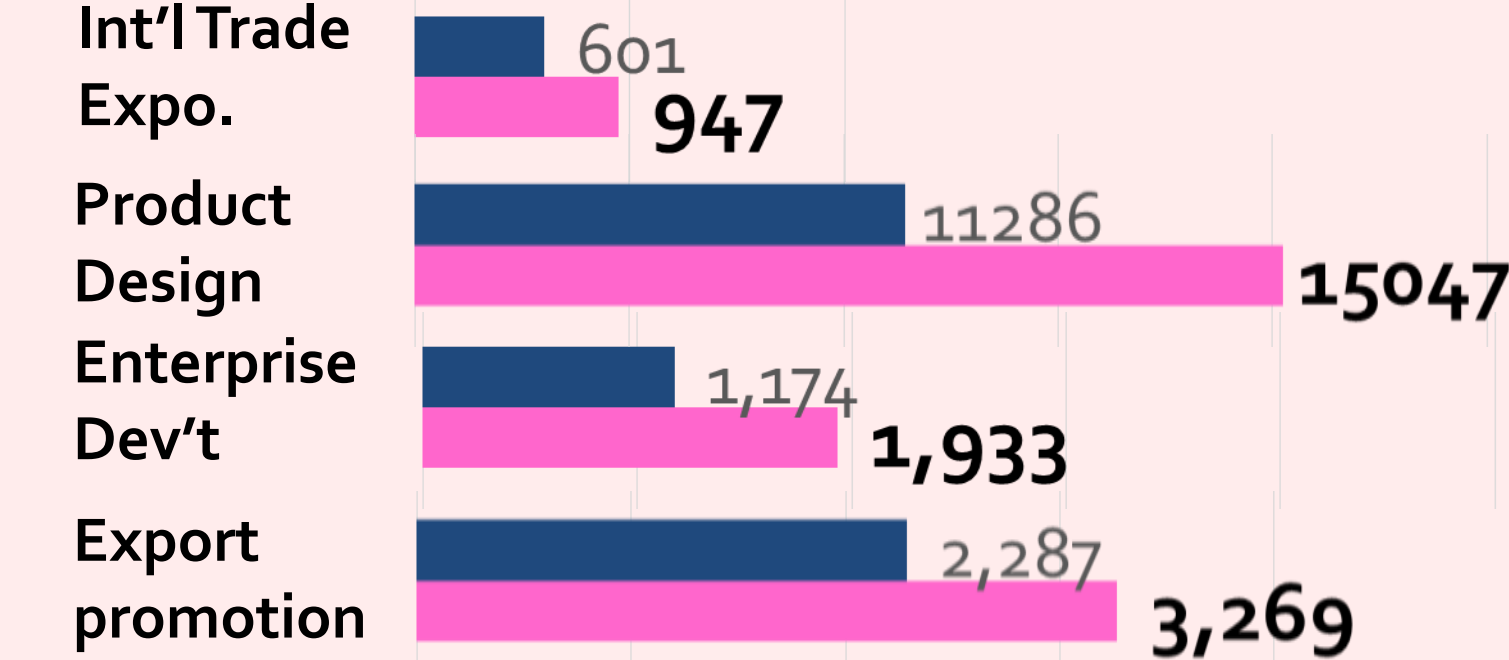
SEX DISAGGREGATED DATA ON DTI SERVICES

(CUMULATIVE REPORT, 2017)

Business Name Registration



MSME and Export Development Services



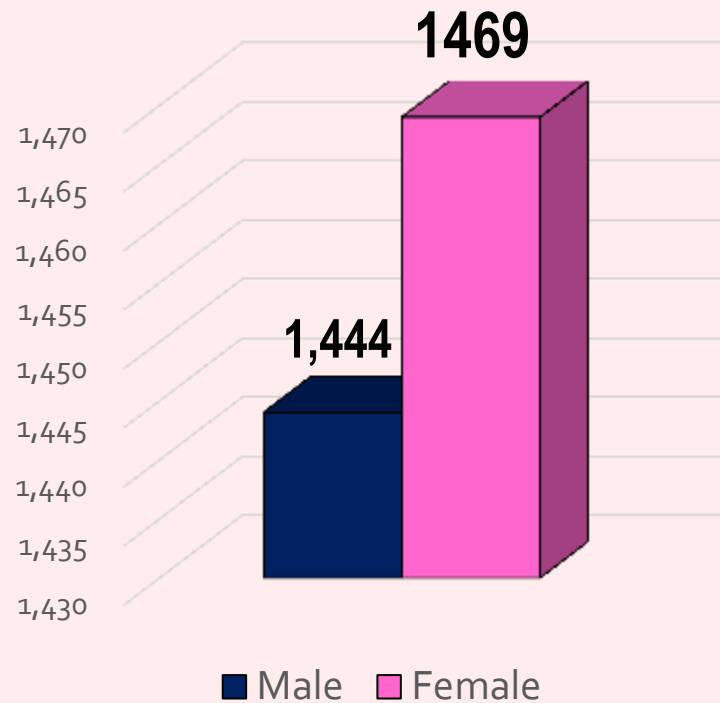
SEX DISAGGREGATED DATA ON DTI SERVICES



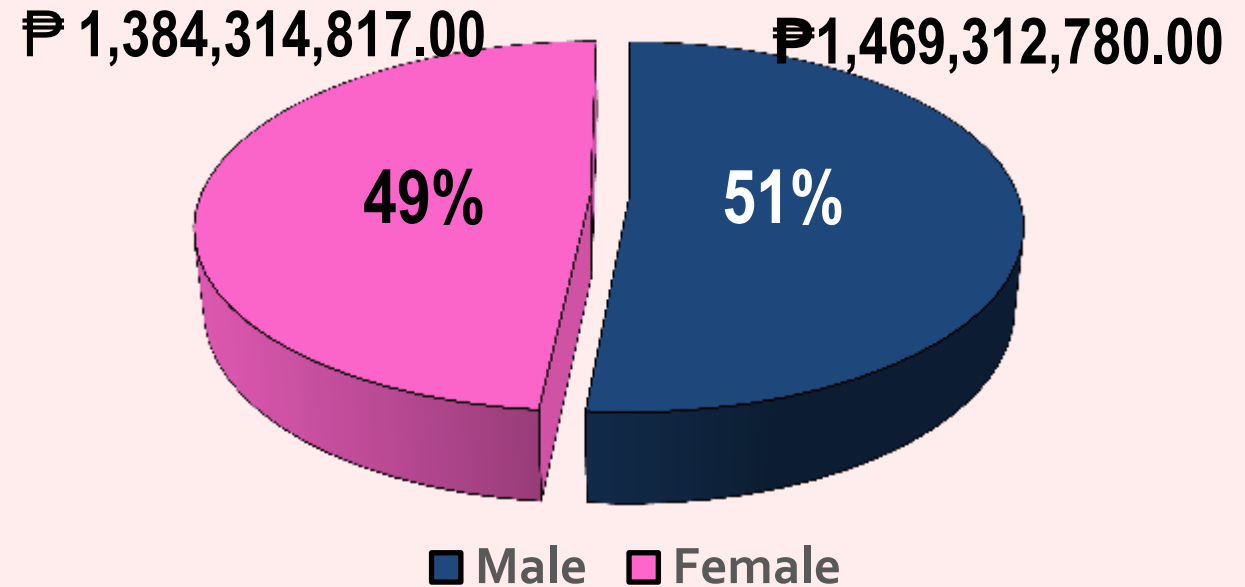
Small Business Finance

Male

Small Business Finance Service Beneficiaries



Value of Loan Releases



PINAY LEADING ECONOMIC ADVANCEMENT TOWARD DEVELOPMENT AND SUSTAINABILITY (PINAY LEADS)



PROJECT DESCRIPTION

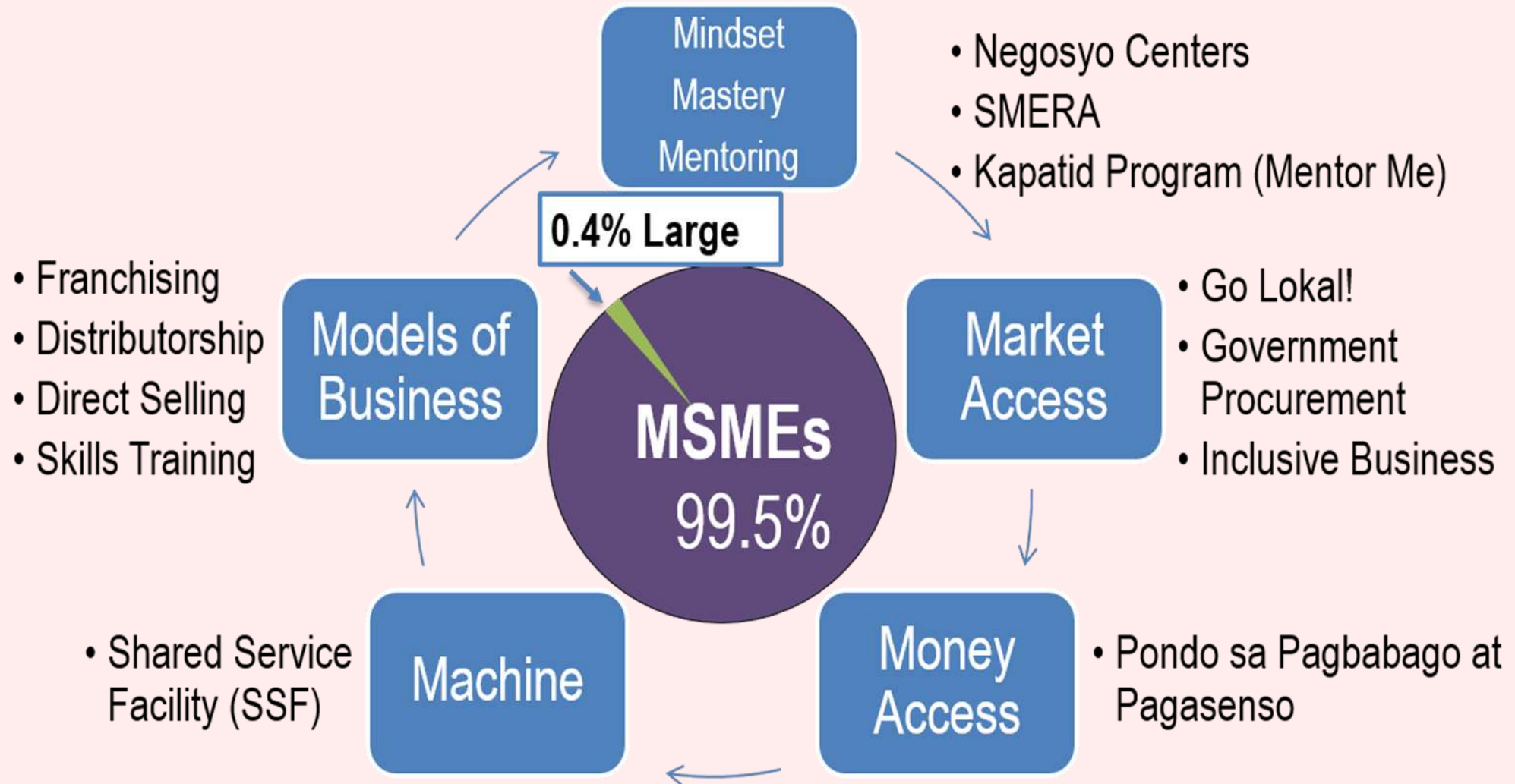
- A GAD program which seeks to integrate gender responsiveness in DTI's MSME enterprise development programs i.e., Kapatid Mentor ME (KMME), Negosyo Center (NC) Trainings and Seminars, Shared Service Facilities (SSF), Regional Interactive Platform Program for Philippine Exporters (RIPPLES PLUS)

PROJECT GOALS

- Aims to strengthen delivery of services of DTI bureaus and offices' enterprise development programs for women entrepreneurs)
- Aims to address COA Audit Observation Memorandum on % (GAD Budget utilization)

Projects/Programs Enrolled	Office/Bureau
Negosyo Center	ROG-NC
Shared Service Facilities	BSMED
Kapatid Mentor ME	BSMED
SME Roving Academy	BSMED + PTTC
Regional Interactive Platform Program for Philippine Exporters	EMB
Comprehensive Agrarian Reform Program	CARP
One Town, One Product	ROG
Industry Cluster Enhancement Program	ROG

7Ms for MSME Development

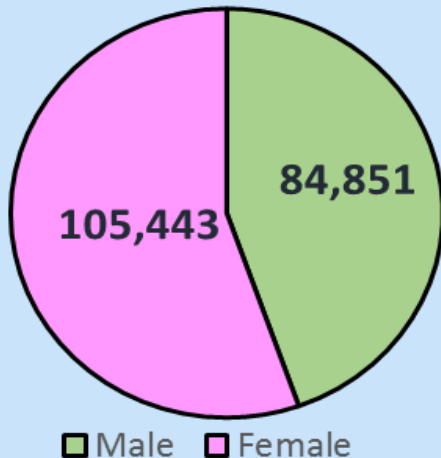


MINDSET, MASTERY, MENTORING

Negosyo Center



NC Beneficiaries



(SDD CUMULATIVE REPORT, 2017)

- Provides women entrepreneurs access to information, support, training, and credit facilities.
- One-stop-shop for access to information and business facilitation

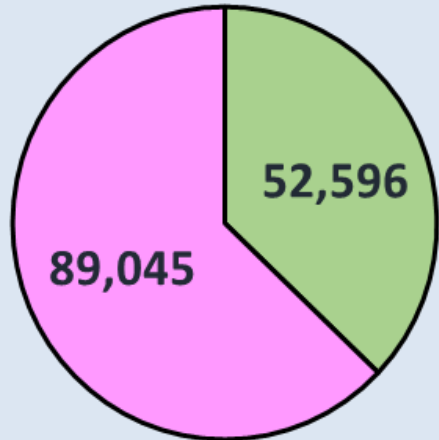


❖ **993 Negosyo Centers nationwide (As of November 26, 2018)**

SME Roving Academy



SMERA Beneficiaries



Male Female

- Provides the MSMEs in the regions with **learning modules and programs** designed to promote entrepreneurship
- Enhances **key competencies** in product development, marketing, finance and ways to increase productivity and efficiency

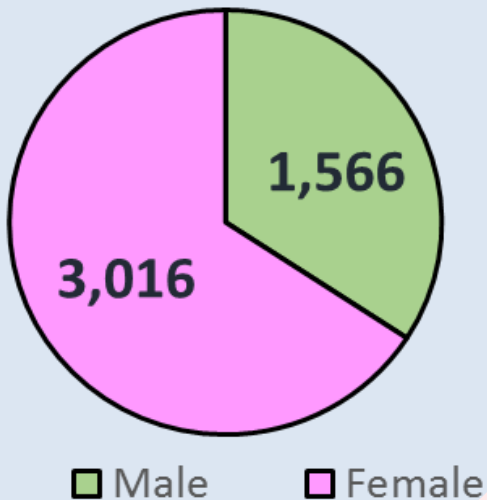


SMERA Program

Kapatid Mentor ME



KMME Beneficiaries



(SDD CUMULATIVE REPORT, 2017)

Enhances support to MSMEs through the **weekly coaching and mentoring** by business owners and practitioners themselves on the different functional areas of entrepreneurship

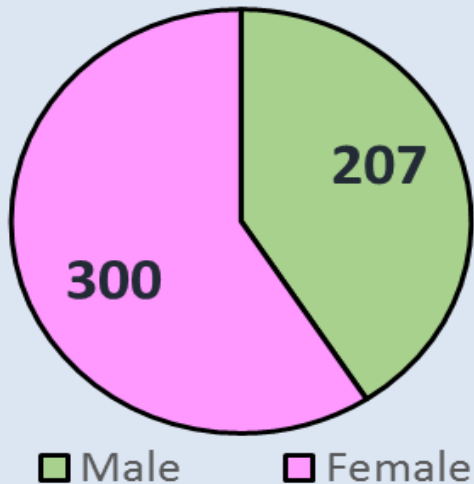


Kapatid Mentor Me Program

Regional Interactive Platform for Philippine Exporters (RIPPLES)



RIPPLES Beneficiaries



RIPPLES aims to expand the supply base of internationally competitive Philippine products and services by extending strategic firm-level interventions to participating companies to enhance their export capacity and competitiveness.

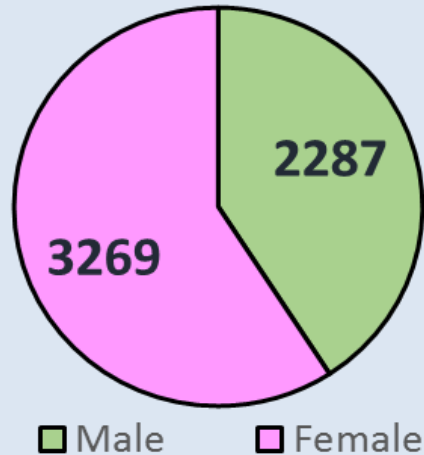


MARKET ACCESS

One Town, One Product (OTOP)



Export Promotion Services
Beneficiaries



Access to Market

- strengthen value and supply-chain linkages
- provide timely, accurate, and inexpensive market matching available for MSMEs



Go Lokal Store

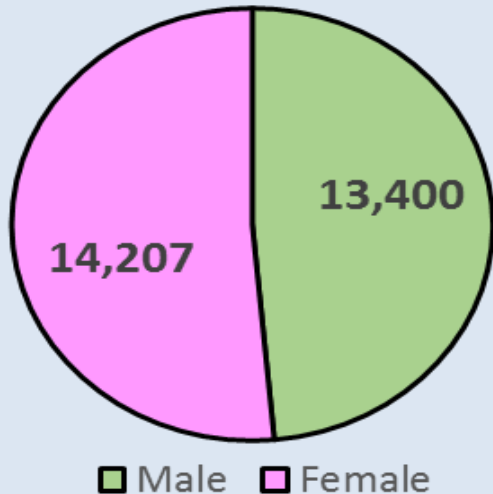


OTOP Exhibit

Doing Business in Free Trade Areas (DBFTA)



DBFTA Beneficiaries



(SDD CUMULATIVE REPORT, 2017)

Nationwide information campaign on the benefits of Philippine Free Trade Agreements (FTAs) covering discussions on market opportunities, preferential tariffs and customs procedures.



DBFTA Program

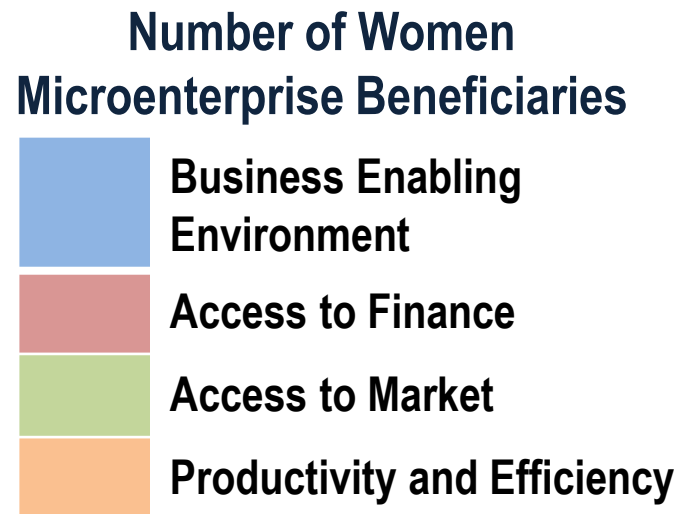
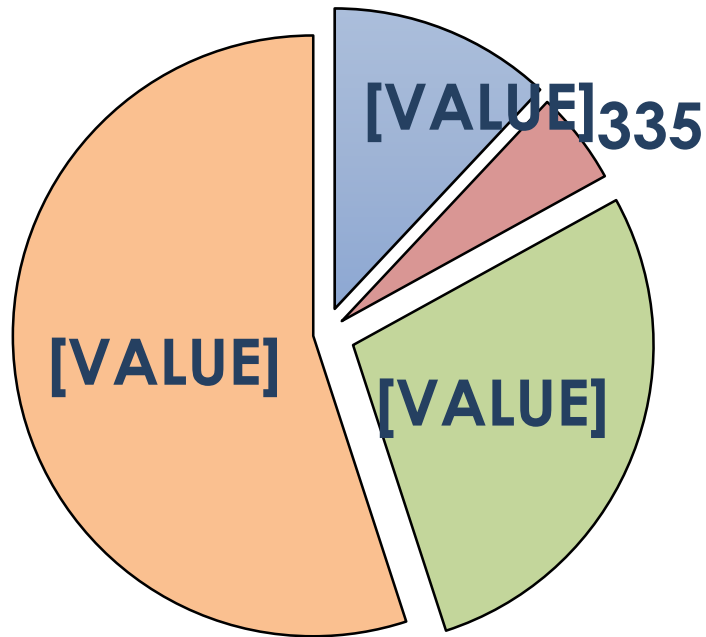
Great Women Project II



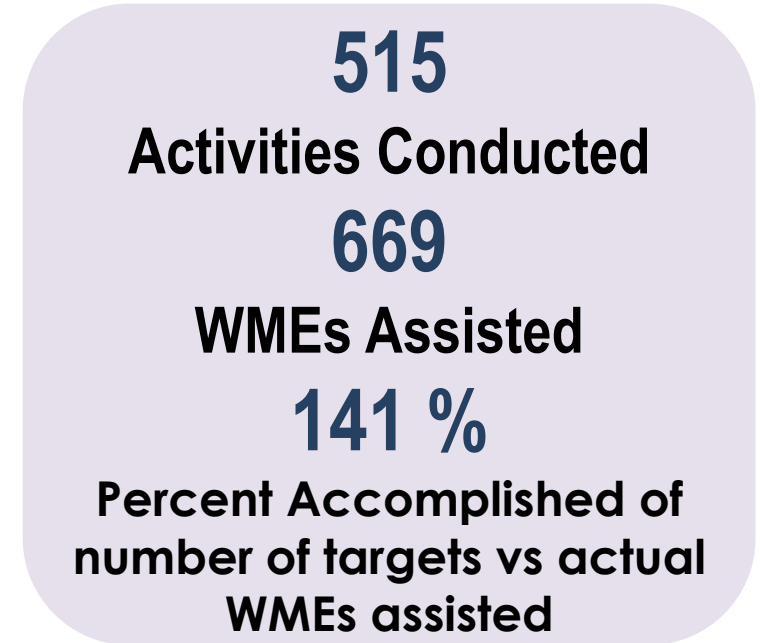
Project Description

A Governance Capacity Project funded by CIDA that aims to promote and support a gender-responsive and enabling environment for women's economic empowerment; and to improve sustainability, productivity, competitiveness of women's microenterprises

Project Accomplishments



Data as of February, 2018



She Trades Initiative



Project Description

A project that will help repackaging and disaggregate existing programs for MSMEs to promote **women's economic empowerment by** expanding the access of women entrepreneurs to the international market.

Project Targets

- ❖ Aims to connect one million women entrepreneurs to market by 2020
- ❖ **Digital platform** (web and mobile app) for women entrepreneurs to connect to markets
- ❖ Blueprint of **Seven Global Actions**:
 - Champion Quality Data ■ Strike business deals ■ Secure government contracts
 - Enact fair policies ■ Enable market access ■ Unlock financial services
 - Grant ownership rights

Strategies and Plans

Data Mapping and Needs Assessment

- To Classify Women-Owned Businesses (WOBs)
- To identify the various needs of WOBs
- To determine competitiveness of WOBs

Events and Trainings

- E-learning courses on packaging, export readiness, marketing, and entrepreneurship
- Webinars with World's Leading Corporations

Policy and Advocacy

Round table consultations and panel discussions with high-level delegates from the private sector and government on business advice and best practices

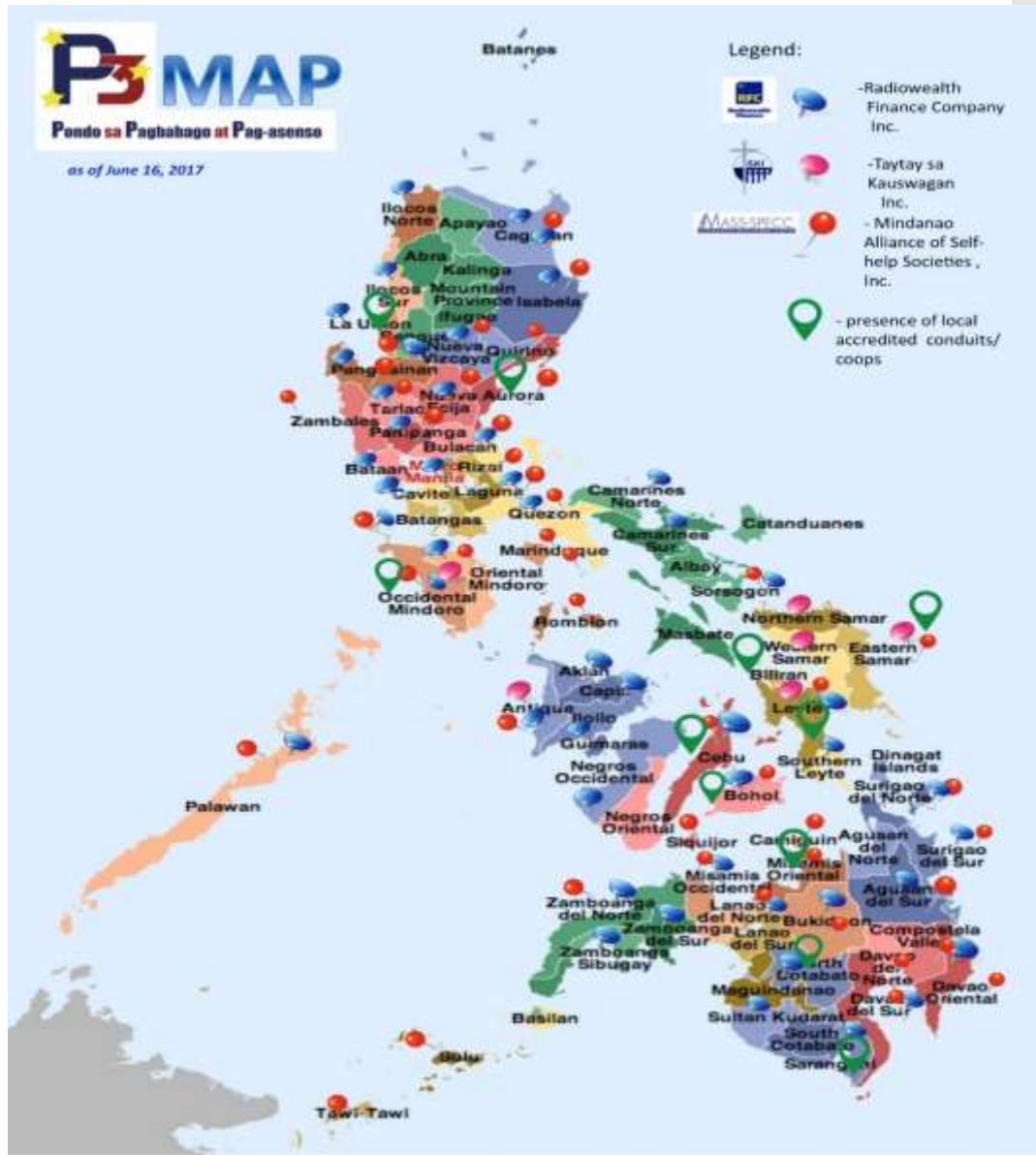
MONEY ACCESS



Pondo sa Pagbabago at Pag-Asenso (P3)

- *A microfinance program* in cooperation with SB Corp
- Connecting MSMEs to micro finance institutions (MFIs) to help them out with financing for Business Start-Up or expansion

₱ 1.70 Billion approved credit line



MACHINES

Shared Service Facilities (SSF)



2,231 SSFs
provided nationwide

Provides affordable, cost effective, and accessible innovative technologies through provision of processing equipment, skills and knowledge under a shared system for MSME productivity



Shared Service Facilities

MODELS OF BUSINESS

Business Climate

- To simplify, standardize, and harmonize MSME-related rules and regulations at the local and national levels
- To encourage MSMEs to tap the opportunities in macroeconomic policy, infrastructure development, and trade deals



Business assistance centers that facilitate registration and capacity building needs of MSMEs in every province, city and municipality in the country

THANK YOU.



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