# The new possibility of digital economy for economic development and looming digital protectionism

24 November 2018

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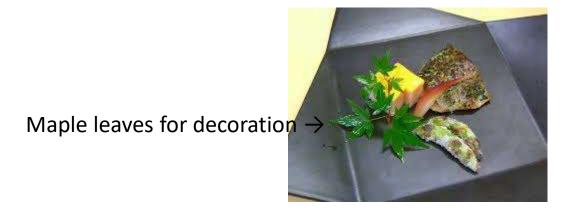
- What is the advantage of informatization?
- Digital technology will change business model Bundle → breakup → Bundle
- Digital transformation in manufacturing Mail to Internet / Network
- Society 5.0 and SDGs
   New society for Sustainable Development
- Looming digital protectionism
   Type of data
   Business rule or Law (Legal force) ?

What is the advantage of informatization?

No more JETRO (as market information centre)

Less advantage of Middleman

→ Chance for producer



Digital technology will change business model

Bundle → breakup → Bundle







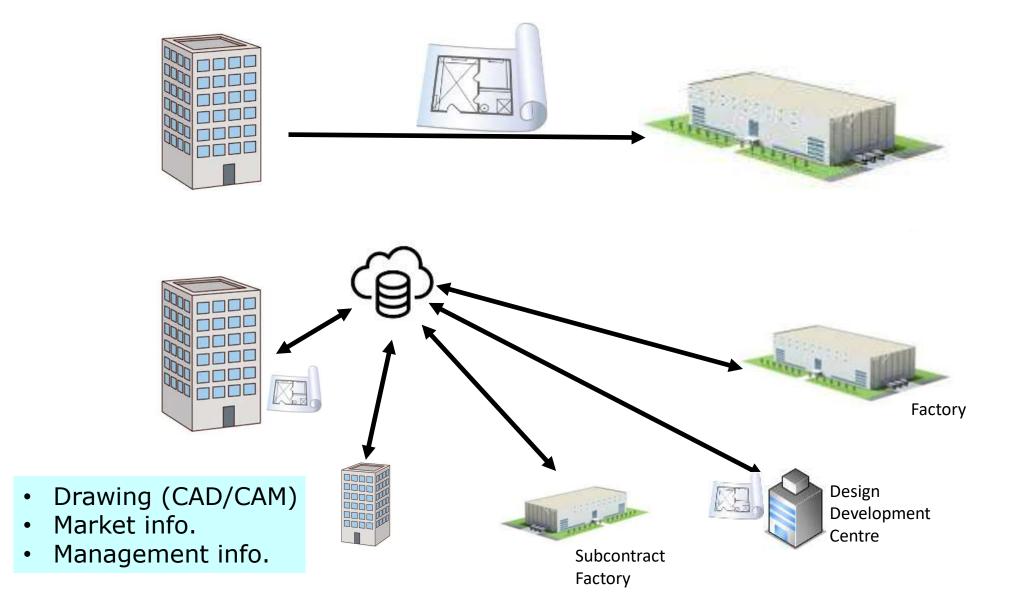




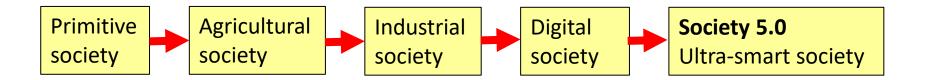


 Expand of business chance from Rural area (no require distance from market)

# Digital transformation in manufacturing



# Society 5.0 and SDGs New society for Sustainable Development



#### **Connected Industries**

- \* New value created by various connections
- \* Collaboration of Individuals

**Connecting** a variety of industries, companies, people, machines, data and other social elements, contributing to...

**Creating** new added value and products / services

Solving social challenges "Aging society", "Environment and Energy restrictions"

Improving people's lives

Promoting the healthy development of the national economy

## Looming digital protectionism

Between affiliate companies B2B business

R&D data
Production data
(Drawing :CAD/CAM)

Personnel information
Management information
Market information

Business secret Private information
(Customer information)

Consumer
Contract
Act on the Protection of Personal Information
(Customer information)

### Cybersecurity Law ??

Coverage (Type of data, transaction) ??

- Free flow of data across borders
- Prohibits local data storage requirements