Invitation



Achieving a successful world trading system

The Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) currently has 25 member countries with a combined population of 2.7 billion, representing some 40% of the world total, and a total GDP of USD15 trillion, accounting for about one-fourth of the world total.

It represents the collective business interests of over 150 million businesses across geographical Asia, sometimes accounting for at least 97 percent of the economic activity. Not only that, but CACCI also represents a diverse range of economies regarding their economic development, from LDCs to advanced economies. Our views are fixed on the need to ensure equitable growth and opportunity for all nations and communities embedded in the UN Principle two: Leave No One Behind.

The need

The world is still reeling under the burden created by the Covid-19 pandemic. The recession has brought the deterioration in world trading arrangements to head, so the G7 noted how existing rules failed to prevent the spread of protectionism, including unfair subsidies, oligopolistic market structures, overcapacities, and export restrictions. It described how 'the gains from liberalization have accrued disproportionately to the top while leaving many communities and regions behind.' It called for 'root-and-branch reform of the WTO to support open and rules-based trade.' The world needs economic recovery.

Expert intervention

With the WTO system now described as being in 'crisis,' CACCI has investigated the solutions to fix the problems within the WTO and commissioned Honorary Professor Andrew Stoeckel, now at the Australian National University, to undertake this work. The report is published as Rebuilding the World Trading System.

A win-win for all

CACCI, with the help of the report by Honorary Professor Andrew Stoeckel, identifies four core problems in the current trading system. And suggests fifteen recommendations aimed at making a material difference to the performance of the world trading system.

> Be part of the launch of the CACCI recommendations, to achieve an improved world trading system

Date: 29th October, 2021

USA - Washington DC	03:00	EDT
United Kingdom	08:00	BST
Switzerland	09:00	CEST
India	12:30	IST
Taiwan	15:00	CST
Australia - Perth	15:00	AWST
Australia - Brisbane	17:00	AEST
Australia - Sydney	18:00	AEDT
New Zealand	20:00	NZDT

Register now on: https://webinar365.in/cacci

Eminent speakers at the event



Samir Modi – CACCI President

- Executive Director of K. K. Modi Group • Executive Director of Godfrey Phillips India Limited
- · Director of Indofil Industries Limited President of Twenty Four Seven Convenience Stores
- · Managing Director of Colorbar Cosmetics Pvt. Ltd. Executive Vice Chairman of Modicare Private Limited



· Honorary Professor, CAMA, Australian National University

• Chief Economist, Centre for Economic and Regional Development, NSW



• WTO Deputy Director-General

- Minister of Foreign Trade of Costa Rica · Special Ambassador and Chief Negotiator,
- Vice-Minister of Trade and Director-General of the Costa Rican Investment Promotion Agency · Senior Director of Global Practice on Trade and
- Competitiveness at the World Bank Director of Agriculture and Commodities at the WTO
- · Senior Consultant with the Inter-American Development Institute for International Economics
- Senior Advisor to the Boston Consulting Group



• Professor at the Institute of Business Administration

- [IBA], University of Dhaka · Chief Advisor of Bangladesh Brand Forum
- · Chief Patron of Marketing Society Bangladesh Founder/Director of Kotler Center for Marketing
- Excellence, University of Dhaka Founder/Director of Bangladesh Marketing and
- Social Research Forum • Founder member of International Council for Small
- Business [ICSB] Vice President of Asia Marketing Federation



· Teaching Faculty at TOBB, Ankara

- · Visiting Researcher at European University Institute, Florence, London School of Economics, London
- Former Instructor of Regional Trade Policy Courses at



Partnerships at the World Bank • Senior Fellow at the Columbia School of International

and Public Affairs Professor of International Economics at the University

and Crawford School of Public Policy

- of Indonesia Professor at the Lee Kuan Yew School of Public Policy
- Member of Indonesia Bureau of Economic Research and Centre for Strategic and International Studies, Jakarta





• Chairman, Bengal Commercial Bank Ltd.

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Samir Modi







Peter McMullin